

GIVING MATTERS

SUMMER 2022

 **Providence**
Holy Cross
Foundation



REACHING NEW HEIGHTS

Providence Holy Cross Executive Nursing Leadership
pictured left to right: Tim Rohan, Bev Holland, Jodi
Hein, Kelly Galbo, Sherri Mendelson

Providence Holy Cross Medical Center's
Fourth Consecutive Magnet Designation Places
It in the Top Two Percent of Hospitals in the U.S.



Dear Friends,

We anticipated it would happen, and it did. Providence Holy Cross Medical Center received a fourth consecutive Magnet® designation. Congratulations to every caregiver at Providence Holy Cross on this outstanding achievement. The process was rigorous and thorough and took place during a particularly challenging time, making it all the more impressive.

Magnet status is an important distinction for Providence Holy Cross and a win for the patients we serve. It's the highest credential for nursing in the United States and worldwide, and your support helped us get there. Thank you for partnering with us to create a nursing program that's in the top two percent in the nation!

The power of philanthropy to make a real and lasting impact is highlighted in the stories you'll read in this issue of *Giving Matters*. You'll meet retired clinical operations director and chief nursing officer for Providence Holy Cross Medical Center, Linda Coale, RN. Linda's giving supported achieving our initial Magnet status in 2007, and her endowment continues to support our nursing program.

And you'll learn about how Providence Holy Cross donor Mark Kadzielski, Esq., is supporting innovation by establishing the Mark Kadzielski Chief Executive Innovation Fund in honor of Holy Cross chief executive, Bernie Klein, M.D.

Our community continues its long-standing tradition of giving. 2021 saw a 10 percent increase in donations over 2020, and we're on track to exceed expectations in 2022. We are so grateful to you, our growing family of donors, for your deep commitment to ensuring we all get the level of excellence we expect from Providence Holy Cross Medical Center.

Thank you for your continued generosity.

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Editors:

Akweta Bereal, Regional Director, Foundation Messaging
Reem Chammaha, Regional Manager, Foundation Messaging

Providence Holy Cross Foundation:
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supportholycross.org

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Nursing Leadership Team pictured left to right: Tim Rohan, Penny MacDonald, Kelly Galbo, Susie Egami, Michelle Tabar, Ari Cash, Lani Collins, Heinrich Huerto, Ana Bantug, Laurie Latka, Missy Blackstock, Kelly Pagel, William Lim, Connie Richey, Jodi Hein, CNO

REACHING NEW HEIGHTS

Providence Holy Cross Medical Center’s fourth consecutive Magnet® designation places it in the top two percent of hospitals in the U.S.

Under the leadership of chief nursing officer Jodi Hein, DNP, RN, NEA-BC, Providence Holy Cross Medical Center has earned a fourth consecutive American Nurses Credentialing Center (ANCC) Magnet designation, a rare honor held by a scant 50 hospitals across the U.S.

The ANCC first named Providence Holy Cross a Magnet hospital in 2007. Today, just 2.2 percent of U.S. hospitals have achieved the four-year Magnet designation four times. Dr. Hein credits the tremendous effort put forth by Providence Holy Cross nurses and an organization-wide multidisciplinary team during a time when staff and resources were strained by the pandemic.

“There are close to 100 Magnet standards of excellence our nurses were required to meet and document,” she says. “Each nursing and ancillary department played a significant role in getting us to the finish line. We’re very grateful to have such an inclusive team working toward Magnet.”

Chief executive Bernie Klein, M.D., concurs. “Achieving this designation is extraordinary, particularly in light of the challenges of the past two years,” he says. “Our nurses continued to provide quality and compassionate care through innovation, teamwork, research and an unshakable passion for serving their patients. I couldn’t be prouder of our nurses and the organization-wide team that partnered with them to make this happen.”

Our patients deserve our best

The ANCC considers several factors in determining if a facility meets the rigorous standards of Magnet designation, including the empowerment and autonomy of nurses; a collaborative work environment; nurse and patient satisfaction; nurse education and research; patient outcomes that exceed national benchmarks; and nursing-sensitive indicators that measure how nurses’ actions impact patient outcomes.

Several studies have found Magnet recognition improves patient outcomes. The ANCC requires a certain percentage of nurse-sensitive quality outcomes, such as lower incidences of pressure injuries, to outperform national benchmarks.

“For patients, a Magnet designation means the very best care, delivered by nurses who are supported to be the very best they can be,”



Providence Holy Cross NICU nurse giving care to newborn baby

Continued on the next page

COVER STORY

says Sherri Mendelson, Ph.D., who serves as the hospital's Magnet leader. "Nurses are empowered and involved in decision-making that affects their practice and patient care outcomes."

According to Dr. Mendelson, Magnet designation signifies a normal way of operating, not an isolated preparation effort. "The journey to our fifth designation has already begun," she says. "Being a Magnet organization is a continuous investment in our patients and nurses. The ultimate outcome is doing what's right for patients and providing an enriching work environment for a group of health care professionals who have a significant impact on care."

A culture of excellence and caring

In 2007, the 377-bed Providence Holy Cross became the first community hospital in Los Angeles County and the 11th hospital in California to earn Magnet status. Today there are 474 Magnet hospitals nationwide and 34 in the state — including Providence Saint Joseph Medical Center in Burbank.

Providence Holy Cross has also been recognized for the past two years among Healthgrades' America's

Top 50 Hospitals and *Modern Healthcare Magazine's* Best Places to Work in Health Care. Impressively, this year, Providence Holy Cross caregivers were recognized for the most clinical excellence awards in our history.

"We have a very special culture at Providence Holy Cross, and this was not lost on the Magnet committee who visited our medical center," says Dr. Hein. "In their assessment, they noted over and over again how proud our nursing team was to work together at Providence Holy Cross. I'm honored to lead this team of nurses who set new standards for our profession, learn from one another, and challenge themselves to find new ways to improve upon excellence."

Thank you to our donor community!

Philanthropy played a significant role in supporting the training and research required to be included in this esteemed group of Magnet-designated medical centers. We are deeply thankful to our donors for partnering with us to bring exceptional nursing care to our community.



Providence Holy Cross Trauma Nurses

“We have a very special culture at Providence Holy Cross, and this was not lost on the Magnet committee who visited our medical center.”
— Jodi Hein, DNP, RN, NEA-BC, chief nursing officer, Providence Holy Cross Medical Center



FUNDRAISING UPDATE

Thanks to the generosity of our donors, volunteers and community members, 2021 was a deeply impactful year at Providence Holy Cross Medical Center. You helped us raise over \$4M, a 10 percent increase from 2020. Your collective support allowed us to expand patient access to a wide range of treatments and new technologies while continually improving the overall quality of care for our community.

One of the things patients notice most about Providence Holy Cross is the talent and compassion of our nurses, which has been rewarded by receiving our fourth Magnet®

designation. We are very proud of this recognition and are thrilled to have secured significant funding from the community to further enhance our innovative nursing research and leadership development programs. We could never accomplish so much, nor expand our care into the future, without your continuous support. Thank you for empowering the physicians, nurses and caregivers of Providence Holy Cross to live out our mission of providing high-quality, compassionate care to all in need. We look forward to another exciting year of great achievements.



Donors Michele Sapper (at far left) and Linda Coale (at far right) with Providence Holy Cross Foundation Nursing Scholarship Awardees

Holy Cross Foundation Linda Coale Nursing Excellence Scholarship

- Jeana Adams, MSN, RN, CCRN Nurse, Intensive Care Unit (DNP)
- Ana Bantug, BSN, RN, Manager, Nursing (MSN)
- Jennifer Bello, BSN, RN, Nurse, Mother Child Health (Masters Health Innovation)
- Stephen Brown, BSN, RN, Nurse, Intensive Care Unit (MSN)
- David Camaja, BSN, Nurse, Operating Room (MSN)
- Cynthia Funakoshi, BSN, RN, Nurse, Cardiac Telemetry Unit (MSN)
- Akiko Giese, FNP, RN, CMSRN, Nurse, Oncology (MSN-FNP)
- Joan Patricia Gula-Bitonio, NP, BSN, RN, Nurse, Intensive Care Unit (MSN-NP)
- Martine Levy, BSN, RN, Nurse, Mother Child Health (MNN-Cert.)
- Trisha Mae Generoso Magpantay, BSN, RN, CMSRN, Float Nurse, Oncology (MSN-NP, MSurg-Cert)
- April McFarland, ADN, RN, Nurse, Intensive Care Unit (BSN)
- Mihaela Minaylova, BSN, RN, Float Nurse, Oncology (MN-NP)
- Tomasita Moreno, MSN, RNC-MNN, Nurse, Mother Baby (MSN)
- Joel Shane Price, BSN, RN, MICN, Nurse, Emergency Department (MSN-NP)
- Maria Dinky Tapanan, BSN, RN, Charge Nurse, Intensive Care Unit (MSN)
- Allyson Wreede, BSN, RN, ONC, Nurse Navigator, Digestive Health (Onc.-Cert.)

“Have A Heart” Ancillary Education Scholarship Awardee

- Julie Medeiros, BA, Respiratory Care Practitioner (MHA)

To learn more about Michele Sapper and the “Have A Heart” Ancillary Education Scholarship, please visit supportholycross.org/sapper

SUPPORTING THE HEROES OF TODAY

Retired clinical operations director and chief nursing officer for Providence Holy Cross Medical Center, Linda Coale, RN, is intimately familiar with the rewards and challenges of nursing. As the hospital's top nursing executive, Linda joined the Holy Cross Foundation Board, where she became aware of the crucial role of philanthropy in supporting Providence Holy Cross.

Linda knew she would find a way to give back. “I’d spent my entire professional career with the Providence health system, and I wanted to leave a legacy,” she shares.

During her tenure, Providence Holy Cross started the journey to achieving the Magnet designation, which it’s maintained since 2007. To nurses, Magnet recognition

means education and development through every career stage, which leads to greater autonomy at the bedside. Linda’s firm belief in education and her awareness of the Magnet education requirement fueled her philanthropic passion.

Opening the door to education

Upon her retirement in 2006, Linda created the Linda Coale Nursing Excellence Endowment. Funds from the endowment help nurses pay for continuing education, including advanced degrees and specialty certification programs.

“I was aware of the crunch in the education budget that all departments were vying for, not just nursing,”

she remembers. “As I approached retirement, I wanted to provide resources to open doors for nurses to further their development.”

In April of this year, Linda was an honored guest at the Providence Holy Cross Nursing Scholarship Awardee Lunch, where awardees were presented with their nursing scholarships. Many scholarship recipients expressed their gratitude to Linda for her generosity.

“This is very fulfilling to me,” she says. “Providence Holy Cross Medical Center is ranked among the top in nursing. When you come to the hospital, it’s the nurses who are there for you. They are the heroes of today, and I’m proud to support them.”

FUNDING FRESH IDEAS

Longtime donor honors our exemplary leader
with an innovation fund

Providence Holy Cross donor Mark Kadzielski, Esq., established the Mark Kadzielski Chief Executive Innovation Fund in honor of Holy Cross chief executive Bernie Klein, M.D. This Named Restricted Fund gives Dr. Klein resources for new programs, equipment, technology or pilot projects that accelerate the growth of an area of clinical care.

An annual Providence Holy Cross donor for 40 years, Mark jumped at the chance to create a fund to support and recognize a leader he's long admired. In a speech made during a leadership meeting at which the fund was announced, Mark shared an eloquent alliteration he wrote for the occasion.

"Bernie exemplifies the seven best characteristics of health care leaders," Mark said. "He's a multifaceted, multitasking manager who's ministering to the mission and the margin and, yes, the medical staff. He's the best of the best, and I'm proud to honor him."

A partner at BakerHostetler, one of the nation's largest law firms, Mark has spent the last four decades providing legal guidance to Providence Holy Cross and multiple hospitals, medical staffs and health care providers.

"I've had the privilege of working with hundreds of health care leaders in hospitals all across the country," Mark shares, "and I can tell you that Holy Cross is at the top of my list of best hospitals in Los Angeles. It's always been a top-notch health care facility, and Bernie's leadership has made it even better."



Mark Kadzielski

Opening doors to innovation

An institution at Providence Holy Cross Medical Center since 2005, Dr. Klein is gratified that Mark's gift will provide funding for innovations not possible without donor support.

"This innovation fund will open doors for us to test and try new things," he says. "For example, I was approached by two of our ER doctors with an idea for offering palliative care to people in the ER who are at the end of life. Without the innovation fund, we wouldn't be able to do this."

A dedicated leader with a humble heart, Dr. Klein is grateful for Mark's generosity. "The fact that Mark established this innovation fund in my name means the world to me," he says. "Mark is a phenomenal partner who's supported us for decades, both professionally and personally. Thank you to Mark and all our donors who support us in providing exceptional care with compassion."



I've had the privilege of working with hundreds of health care leaders in hospitals all across the country and I can tell you that Holy Cross is at the top of my list of best hospitals in Los Angeles.

— Mark Kadzielski



Debra King

WELCOME, DEBRA!

A career fundraiser with a passion for the win-win-win

The Providence Holy Cross Foundation is delighted to welcome Debra King as our new director of planned giving. In this role, she will assist Providence Holy Cross donors in finding creative ways to support the lifesaving work of our caregivers while also generating tax savings and creating income streams for themselves and their loved ones.

Debra's passion for planned giving began in her work as a senior philanthropic gift advisor at the Providence Saint Joseph Foundation in Burbank, when she learned of a longtime volunteer who sold her home for income to move into an assisted living facility. Debra discovered that the volunteer could have saved many thousands of dollars in taxes by creating a special trust that would have generated the money needed for the volunteer's care. Thus began her mission to help as many people as possible avoid that fate.

She subsequently enrolled to become a Certified Specialist in Planned

Giving from the American Institute for Philanthropic Studies Program at California State University, Long Beach. "Most people think they have to be wealthy to make an impact on their communities and it's just not true," Debra states. "Planned giving vehicles ensure that everyone wins — donors, families and the community."

Debra has spent her entire career working for Los Angeles—area nonprofit organizations. Prior to Providence, she served at Children's Hospital Los Angeles, The Friends of Expo Center, the Stuart M. Ketchum YMCA, the W.M. Keck Foundation, the Keck School of Medicine at USC, the Long Beach Museum of Art, and the Los Angeles Museum of Art. She holds a degree in journalism and studied art history through the University of London, England.

We are thrilled to have Debra as part of the Holy Cross family!

GIFTS OF REAL ESTATE

Your home, vacation home or farm can be a part of a strategic, personally rewarding gift plan

We are honored to work with donors to help maximize their personal benefits of charitable giving, which also contributes to our mission of providing excellent health care. One creative option is the gift of a personal residence, vacation home or farm through a *life estate reserved* arrangement (also known as a retained life estate gift).

Reasons to consider a life estate reserved arrangement



It is a unique way to make a gift using your property while retaining the right to live there. This option provides a creative way to make a major impact on Providence Holy Cross Medical Center — in many instances, a greater impact than you may have considered before. As part of your estate planning strategy, it offers satisfying personal benefits to you while supporting the hospital:

- Qualifies for a current charitable income tax deduction (subject to IRS qualifications)
- The gift property is removed from your estate
- The right to live at the property for life can be provided to more than one individual (e.g., you and a loved one)



How the gift plan works

Property generally used in a life estate reserved is a personal residence, vacation home or farm. When the gift is made, you enter into an agreement with Providence Holy Cross Foundation and transfer ownership of the property to the Foundation. However, your right to use the property within your lifetime is specified within the terms. The agreement also addresses the responsibilities for property maintenance and management, including insurance and improvements.

The remainder interest in the property is considered a charitable gift and a value is placed on this interest

at the time the gift is made. Formulas and interest rates provided by the federal government are used to determine the value. It is affected by the age of the donor(s), value of the property and interest rates at the time the gift is made. The value of the remainder interest is the amount you can deduct as a gift. If the amount deducted exceeds the amount you can deduct within the gift year, the excess/unused deduction may be carried over up to five additional years.

A life estate reserved gift removes the property from your estate, which means it is not subject to estate tax. Also, you relieve heirs or your estate executor of the potential burden of selling the property. It should also be noted that if you want to make a life estate reserved gift, you can give a portion of the property rather than all of it.

A strategy that includes lifetime income



Another way a gift of your property could benefit your financial future is to make a life estate reserved gift that includes a charitable gift annuity agreement. With this strategy, Providence Holy Cross Foundation agrees to pay you and/or someone else (two people maximum) a lifetime income. When a life estate reserved arrangement includes the charitable gift annuity component, you can still benefit from a charitable deduction, although the deduction will be less than an arrangement that did not include the gift annuity component.

We are here to help



Because you and your planning goals are unique, it is important to know how gift planning can be designed to maximize your impact and personal benefits. For more information, please contact Debra King, director of planned giving, at 323-896-0284 or Debra.King@providence.org.

JASON M. FISHER, M.D.

Dedicated physician and Providence Holy Cross Foundation board member with a heart for helping when & where he can

Jason Fisher, M.D., medical director of the emergency department at Providence Holy Cross Medical Center, always knew he wanted to spend his career making a difference. Initially interested in sports medicine thanks to his lifelong love of “anything with a ball or a racket,” he found himself drawn to emergency medicine during medical school rotations.

Dr. Fisher finds many elements of work in the emergency room similar to what he enjoys about team sports. “I love the fast pace, the variety and the teamwork,” he shares.

There’s no better place

According to Dr. Fisher, there’s no better place to practice emergency medicine than Providence Holy Cross. He calls it a “triple threat” for its unapparelled nursing staff, supportive patient-centric administration and highly collaborative team of physicians.

“Being a Magnet site, we draw the best and brightest nurses,” he says. “We count on them as our eyes and ears, and they’re amazing.”

He praises the patient-first spirit essential to the Providence Holy Cross culture. “At Holy Cross, the bottom line isn’t found on a spreadsheet, it’s what’s best for the patient. That’s a hospital where I want to work, a hospital where I want to be treated and a hospital where I want my family to be treated.”

Serving and giving to support what he believes in

A member of the Holy Cross Foundation Board since 2015, Dr. Fisher brings a unique “boots on the ground” perspective on what the hospital needs to best serve patients.

“When you believe in what you do every day, it’s easy to be a part of the Foundation that supports it,” says Dr. Fisher. “To get the best technology, the limiting factor is money a lot of the time. The Foundation partners with us to deliver better care to our patients.”

In addition to serving as a volunteer leader, Dr. Fisher supports Providence Holy Cross as a donor, both through his medical group, Vituity, and personally. “Vituity donates to the Foundation annually,” says Dr. Fisher. “We meet with our chief executive, Bernie Klein M.D., to make sure our giving is aligned with the hospital’s top initiatives for the year.”

A leader his colleagues respect, Dr. Fisher will serve as chief of staff beginning in 2023. “Our physicians are phenomenal,” he says. “There is so much collaboration, and that really hit home during COVID. I’m honored that the medical staff voted for me to hold the position of chief of staff. I want to help when and where I can.”



“When you believe in what you do every day, it’s easy to be a part of the Foundation that supports it.”

— Jason M. Fisher, M.D.



2022 Physician Champion Awardees in attendance with Kevin Manemann, chief executive, Providence Southern California, and Kenya Beckmann, regional chief philanthropy officer

PHYSICIAN CHAMPION AWARD DINNER 2022

Twenty-one clinicians across Providence Southern California were recently recognized at the inaugural Physician Champion Award Dinner on May 5 for their significant contributions to building a culture of philanthropy at their medical campuses.

The award acknowledged select Providence Southern California physicians for their commitment to philanthropy and medical care. Each ministry nominated two physicians from their respective organizations to be honored, including nominees from the Los Angeles Physician Enterprise.

“These physicians take their expertise and commitment to health care beyond the bedside. They are true philanthropy ambassadors by communicating the positive impact patients can have on health care in our community,” says Kevin Manemann, chief executive, Providence St. Joseph Health, Southern California.

Providence Holy Cross Foundation was proud to recognize Omaran Abdeen, M.D., and Gregory Parany, M.D., as the first to receive the 2022 Physician Champion Award. Their passion for philanthropy inspires the next generation of physician engagement, representing the

importance of a strong partnership between Providence Holy Cross Medical Center and its Foundation.

“Our physician colleagues are among the most essential partners our philanthropy team has,” says Michelle Koenig Barritt, chief philanthropy officer. “Every day we are grateful for their clinical expertise, compassion and dedication to our mission. It is because of their passion in caring for others that we have been able to create healthier communities.”

Congratulations Dr. Abdeen and Dr. Parany for being honored as Providence Holy Cross’s 2022 Physician Champions.



Pictured from left to right: Doug and Sally Ziegler, Kenya Beckmann, Marwa Kilani, M.D., Kevin Manemann, Omaran Abdeen, M.D., Michelle Koenig Barritt, Rex Hoffman, M.D., Debra King

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Your donation can provide lifesaving care to our community. Please visit supportholycross.org/donate or scan the code at right to make a gift today.



In loving memory of Al Ghirardelli

The world lost a true gentleman on June 18, and those of us lucky enough to have crossed his path should count ourselves as blessed. Al Ghirardelli was a man with the passion and determination to follow through with his vision of bringing a quality, faith-based hospital to the northern San Fernando Valley. We will always remember his generous heart

and spirit as we walk through the halls of the ministry he helped create. The Albert J. Ghirardelli Legacy Fund has been created to honor his life and service.

Donations can be made by visiting supportholycross.org/AlGhirardelli